



## Pointman Leadership Institute

### Pointman Seminar Programme

- The difference between managers and leaders
- Forces that demand and resist change
- The behaviours of an effective leader
- Essentials for public/private sector leaders
- Eight character traits of dynamic leaders
- How principle based leadership works in real life, and
- The life cycle of organisations

### Participants will leave the seminar with the ability to:

- ◆ Lead with conviction during periods of crisis or change
- ◆ Overcome the natural deterioration of leadership behaviour
- ◆ Face the unique challenges common to leaders in every type of organisation
- ◆ Apply proven principles that have been successfully implemented across time
- ◆ Understand the difference between absolute and relative ethics
- ◆ Develop creativity, loyalty, and initiative in their followers
- ◆ Implement a plan for a lifetime of character development
- ◆ Inspire colleagues to follow willingly.

### UK Team Directors

**John Slater** recently retired as a Chief Superintendent with the Metropolitan Police. He has assisted in representing the UK Government at the Council of Europe on policing matters. Currently he is working as a police adviser to the interior Minister of Serbia and has worked in most of the central European countries. For ten years he lectured to senior police staff in the UK on ethics and ethical leadership. He was one of the founders of the Pointman Leadership Institute and has worked with Pointman in Europe, China, Mongolia and America. He has a Bachelor of Science Degree in Pure Mathematics and Physics and is a Fellow of the Royal Society of Arts.

**David Kendrick OBE QPM**, recently retired as a Commander in the Metropolitan Police and is now advising the Jamaican Government on policing matters. He has worked with Pointman in Kazakhstan, Papua New Guinea, America (FBI) and Lithuania.

**Mike Askew** is a Superintendent in the Metropolitan Police responsible for operational matters in a London Borough. He was project manager for developing Leadership Principles and was author of the Metropolitan Police Service Supervision Guide, which has been issued to all police supervisors and managers in London. Mike has worked in Kazakhstan, Lithuania, Russia, South Africa and USA with Pointman.

## **About The Pointman Leadership Institute**

The **Pointman Leadership Institute** (PLI) is a consortium of police executives, business executives and educators who provide **leadership training worldwide that focuses on principle based leadership**. Our mission is to support and encourage professionals with training and education. History has proven that principles empower leaders with insight for more effective influence. Pointman Leadership Institute was established in 1994. The Institute has presented seminars in 30 countries to government/parliament members, business professionals, educators, military leaders, police officials and community groups. Pointman trainers have experienced the heavy responsibility of leading large organisations with massive budgets in 'pressure to perform' organisational cultures.

### **Countries:**

Pointman has provided ethics training in Albania, Argentina, Bolivia, Canada, Central African Republic, England, Germany, Hungary, Iceland, Kazakhstan, Kenya, Latvia, Netherlands, Nigeria, Paraguay, People's Republic of China, Peru, Russia, South Africa, Switzerland, Ukraine, United States of America, Venezuela.

### **Parliaments:**

Pointman has also provided seminars for Parliaments in Czech Republic, Grenada, Lithuania, Mongolia, Papua New Guinea, Romania and Uganda.

### **Seminars have been conducted for:**

- ◆ Business Professionals; Educators; Community Groups
- ◆ Non-Profit Organisations
- ◆ Government/Parliament Members
- ◆ Military Leaders, and
- ◆ Law enforcement agencies.



Pointman Leadership  
Institute

# ***Ethics Training that works!***



The aim of the  
Pointman Leadership  
Institute is to support and  
encourage those in  
leadership with excellent  
professional training

The Pointman Leadership Institute  
promotes Principle Based  
Leadership.  
These principles empower leaders  
with insight for more effective  
influence.

*Keep up to date with Pointman events, visit:*

*[www.pointman.co.uk](http://www.pointman.co.uk)*

*For further information  
please contact:*

Pointman Leadership Institute  
PO Box 999  
Rickmansworth,  
Hertfordshire WD3 9RJ  
Tel/fax 01923 771531  
E mail [pointmanuk@aol.com](mailto:pointmanuk@aol.com)